**Project Title:Deep learning Fundus Image Analysis for Early Detection of Diabetic Retinopathy Project Design Phase-I** - **Solution Fit Template Team ID:** PNT2022TMID34081

**Focus on J&P, tap into BE, understand RC**

**Explore AS, differentiate**

**Deﬁne CS, ﬁt into CC**

or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking

**In Olden days no testing centres for consulting the disease whenever possible but Nowadays, The is availability of testing centres & there is more awareness about the Disease>**

**AS**

**5. AVAILABLE SOLUTIONS**

Which solutions are available to the customers when they face the problem

What constraints prevent your customers from taking action or limit their choices

of solutions? i.e. spending power, budget, no cash, network connection, available devices.

**The cost of Diabetic Retinopathy treatment is based on the Consulting Centres. It ranges from 60,000 to 1,00,000.**

**CC**

**6. CUSTOMER CONSTRAINTS**

**CS**

**1. CUSTOMER SEGMENT(S)**

Who is your customer?

**Our customers are commonly Patients who have Diabetes**.

**Explore AS, differentiate**

**Define CS, fit into CC**

wwwgvgfcfgcfg

i.e. directly related: ﬁnd the right solar panel installer, calculate

usage and beneﬁts; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

**Suggest for better tips to treat patients, Give Required Instructions by Specialist.**

**BE**

**7. BEHAVIOUR**

What does your customer do to address the problem and get the job done?

**RC**

**9. PROBLEM ROOT CAUSE**

What is the real reason that this problem exists? What is the back

story behind the need to do this job?

i.e. customers have to do it because of the change in regulations.

**The main root cause of all these problem is happened due to not consulting the doctors in the Right Time.**

**J&P**

**2. JOBS-TO-BE-DONE / PROBLEMS**

Which jobs-to-be-done (or problems) do you address for

your customers? There could be more than one; explore different sides.

**They Commonly faces Blindness , including blurred vision, difficulty seeing colors, and eye floaters.Without treatment, It cause vision loss.Diabetic retinopathy is the leading cause of new cases of blindness in adults, as well as the most common cause of vision loss for people with diabetes.This Can be treated by Eye specialist, called an ophthalmologist, can detect the signs.**

**Focus on J&P, tap into BE, understand RC**

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**Identify strong TR & EM**

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| --- | --- | --- | --- | --- |
| **Identify strong TR & EM**  **M** | **3. TRIGGERS TR**  What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efﬁcient solution in the news.  **By Reading , and Analysing about the disease on social media platforms, we came to know that other countries has improved lot of techniques and treatments.** | **10. YOUR SOLUTION SL**  If you are working on an existing business, write down your current solution ﬁrst, ﬁll in the canvas, and check how much it ﬁts reality.  If you are working on a new business proposition, then keep it blank until you ﬁll in the canvas and come up with a solution that ﬁts within customer limitations, solves a problem and matches customer behaviour.  **Proper support must be given to the patients , Body Condition must be Checked often. Proper Family Support, Healthy Food must be taken by the patients**. | **`** |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  How do customers feel when they face a problem or a job and afterwards?  i.e. lost, insecure > conﬁdent, in control - use it in your communication strategy & design.  BEFORE:  They felt more discomfort , uneasy and Agitation.  AFTER:  After using this advanced technology, Patients feel comfort and safe. |